

CEO's Annual Report

AGM – 30 October 2012

Over the last few years the area has been experiencing rapid growth which means many of the KDCCI members have faced challenges of staffing, suitable business premises and operational costs.

Our vision for KDCCI is to make a positive difference to business and the community in our region. In particular the KDCCI is conscious of our role in supporting our member's interests. This year there has been a concentrated effort to build the professional reputation and profile of KDCCI. We had a clear strategic direction and have worked on our internal processes and good governance. We have upgraded our computer systems and this professionalism results in the attraction and retention of high quality staff.

The KDCCI has run successful events this year including Business after Hours, The KDCCI Corporate Golf Day, Pilbara Pulse Economic Summit and the Business Excellence Awards. We have three finalists in the Small Business Regional Awards – REFAP, James Cutfield and Site Pics.

- Feedback on the Pilbara Pulse and the Business Excellence Awards was very positive
- The Business after Hours events have been well supported.
- The KDCCI Business Directory was well received and is increasing its advertising space.

In 2011/12 KDCCI coordinated the Map and Gap Project funded by the PDC this indicated that Karratha can become a regional city of 50,000 in the future. It also outlined strategies for diversifying the local economy.

We have enjoyed productive partnerships with other organizations such as the Shire of Roebourne, Small Business Centre, Regional Development Australia and the Pilbara Development Commission. We look forward to working with these groups in the future.

We acknowledge the excellent work and professional skills of Nelda Linklater KDCCI Events Manager and Office Administrator Emma Barrington Shaw for their efforts with our major events and functions.

We expect fluctuations in membership, as large resource projects come and go. The clear trend is increased membership which reached 450 at the end of the financial year. To maintain growth and sustainability the KDCCI seeks corporate partnerships to enhance revenue streams. The Shire of Roebourne is the first of our corporate partners. To our Diamond and Platinum Sponsors we thank them for their support and confidence in the KDCCI.

Financially, the KDCCI has had a successful year as the Auditors Report indicates. A positive financial base translates into an enhanced ability to deliver quality services to our members.

Considerable effort has been put into raising the profile of the KDCCI as a professional and valued organization. A high profile is necessary for the KDCCI to represent our members in the decision making processes that effect business in the local area.

Towards 2013

- We intend to keep building on our reputation for excellence and good governance.
- We look to contribute a positive difference to local business and the community
- We are in preliminary negotiations for the Karratha Business Expo (KBE) to attract national and international parties to Karratha. The KBE may be run in conjunction with the Pilbara Pulse in October 2013.

I would like to thank President Robin Vandenberg and the KDCCI Board for their support and guidance over the year; in particular, Jodi Porteuos, for her tireless work as treasurer. She was a tremendous help when the new team was settling in and maintains her support.

Finally, thank you to KDCCI Staff Nelda Linklater and Emma Barrington Shaw for their enthusiasm and dedication. We have a great team and we are looking forward to an exciting and successful 2013.

John Lally
Chief Executive Officer
30th October 2012